

Table 1					
CONTINUOUS SMOKER TRACKING					
REGULAR BRAND - MSA CODE - MENTHOL/NON-MENTHOL					
AXIS NAME = CMENT					
Weighted					
Filter:					
CPRICE PREMIUM					
and	AGE 18-24				
and	SEX WOMEN				
and	CPACK HARD BOX				
and	CSIZE KINGS				
12 MONTHS ENDING		DECEMBER:			
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	1988	1989	1990	1991	1992
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UNWEIGHTED	370	424	469	889	754
BASE=	555	636	704	788	754
NON-MENTHOL	455	531	582	669	650
	81.9	83.5	82.7	84.9	86.2
MENTHOL	101	105	122	119	104
	18.1	16.5	17.3	15.1	13.8

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flavor

12MM		
1993	1994	SEP95
874	1150	1625
874	991	1037
729	829	867
83.4	83.6	83.6
145	163	170
16.6	16.4	16.4

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